

## **MEDP Training on Pisciculture and Fish Processing**

By SUSTHIRA- Centre for Development Studies and Action, Pariyaram.

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### **Daily Training Report: Day-1 (06/03/2024)**

#### **Inaugural Function**

The 15 days MEDP Training on Pisciculture and fish processing by SUSTHIRA - Centre for Development Studies and action, Pariyaram was planned to start on 6/03/2024 in SUSTHIRA Training Centre through 25 March 2024 as per the training schedule. The inaugural session started at 10 am and the trainee reached on time. The local Panchayath president was the Chief Guest to inaugurate the training program. Exactly at 11.00 am the Chief Guest arrived and the session started with a silent prayer. Mr. Sunny Asariparambil, the Director of SUSTHIRA Delivered the Welcome speech. Respected DDM- NABARD, Kannur presided over the session and the Cheruthazham Gram Panchayath President inaugurated the Training program.



The District Development Manager- NABARD Mr. Jishimon in his Presidential address said that as took charge in Kannur, was keen on tapping all the possible potentials in different sectors and in different zones of Kannur, based on its scope and potentials. Inland Fish farming and processing deserves a lot support and training because of its vast potentials provide better income and economic growth. But so far the Inland fish farming is not getting sufficient attention in par with its economic growth potentials. The MEDP on fish farming and fish processing aims at identify develop and manage successful entrepreneurs from this sector for holistic growth.



In his inaugural address the Cheruthazham Gram Panchayath President Mr. M Sreedharan urged that there are a vast demand for projects and startups and the government and Panchayath is committed to support projects and innovative as well as viable projects are given even 90% subsidies. For the growth of economy we need to identify, develop, mobilize, and manage innovative enterprises. Such projects are helpful to people for livelihood as well as economic growth. It is really appreciated that NABARD is keen on Micro enterprises development programs. Infact not only in fish farming bu every where we require innovative and successful entrepreneurs to come and there must be training and entrepreneurship development programs. And they should be formed in to farmer Producer Organisations to come up to better standards and more profitability. The Fish farmers also required training to make value added products and earn better income. If effective way of fish processing, storage and marketing is capacitated, there will be ample growth of fish farming. Said the chief guest and declared the 15 days training program inaugurated.



After the inaugural session was finished at 11.00 am SUSTHIRA Director engaged the session by conducting the ice-breaking and introduction of the program, SUSTHIRA, NABARD and self introduction by the trainees. He explained that the training program aims at training 30 different

variety fish farmers equipped to do value addition, processing, effective marketing, pricing the products, adopting different marketing strategies, having good networking, manage to get best quality seeds and superior feedings.

The afternoon session was on Achievement Motivation: self esteem, goal setting- short term and long term, planning, managing success, small and big success, identification of talents, basic/ hierarchy of needs etc. the session was aiming at enable self discovery, self awareness, identify success, being realistic, self confidence, individual goal setting and attaining, group goal setting and attaining, support mechanism, compromising to realities etc.



- a. Successful things through a 5 minutes exercise the participants were asked to list out the successful thing in life and all were able to make a list of only one or two things. The trainer then had a discussion with them to trace the reason. All were searching for big success and this made the fail in the task. A few of them could write even one success in their life. Then the facilitator said that if we are not able to identify the small success in our life, it will be difficult to gain big success. We can be more successful by celebrating the success. And pursue for new and big success.
- b. Breakthrough in life situation. Another exercise was given to solve a problem with some given stipulations. We are one of them could do it and some of them said it is impossible. Then the trainer solved the exercise after giving them some clues. He said that there are things which look impossible if we are limiting out thinking and going around the problems. We should go out of the way to see the problem and find solutions. Trainees were amazed in



their not becoming. The trainer connected the issues they face while doing the fish farming by comparing the game.



- c. T- making: the participants were given the task of making the English letter ‘T’ using the cut pieces. They all tried and some of them said not possible. Finally they were brought to a discussion to bring out the learning that individual grooming and self correction, identifying one’s self as well as shortcoming/ weaknesses and setting them right by ourselves only give us opportunity to find things positively and do things easily. Sometimes we are the enemy of ourselves. We need shift of the mind.
- d. Broken squire: the participants were asked to form groups of five members each. Given pieces of a quire with certain terms. They should not talk, ask, and take. No communication at all. But they can give or donate to anyone in the group. Everyone in the group should get a squire and none should be left without. The discussion brought the learning like individual goals are important and group goal is a must. We can’t deny either. Unless you give you will not gain. Give what you don’t require and if everyone does the same all will have. Holding excess what we don’t want will do no good to us neither for others.
- e. Tower building: three volunteers were selected and each of them were given 12 matchboxes and asked to make a tower. Before starting the job they should make an estimate 3 times and. how many they can make. Each time they were given some hurdles. Naturally when there is a hurdle or block there should be a realistic reduction of our target. Unrealistic planning will lead to failure and loss. Most of the time if we realistically calculate things we can do more than what we estimate.



- f. Sales game: each participant was given 5 Bengal Grams each. They were asked to go marketing it and make more. A few of them lost everything soon and were standing in the corner. While one got 14, 13, 10, 9 like that. Those who lost everything, they said they were cheated and those who gained more, they said they worked hard. This led to a discussion to learn from the experience.

The trainer used a number of exercises to explain them how successfully they can attain success through simple shift of the mind ‘metanoia’ which is mandatory for succeeding thing. Participant was each time with bright eye and pleasant face when they learn new things what they were not aware about themselves.

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